



Press Release

FOR IMMEDIATE RELEASE

Media Contacts:

Lexi Rudolph
919-334-3790
Lexi.Rudolph@fleishman.com

Ashley Keebler, St. Vincent's
Weekday Contact: 317-583-3966
Weekend contact: 317-989-9303

YES! and St. Vincent Indianapolis Hospital Partner to Host Innovative Cancer Treatment Seminar

*Free Event for Patients, Caregivers and Medical Community Proves
There is HOPE for Patients with Liver Cancer*

INDIANAPOLIS (JULY 29, 2013) – [YES! Beat Liver Tumors](http://www.beatlivetumors.org), a nonprofit organization dedicated to the support of patients diagnosed with primary or metastatic liver tumors, will host a patient and caregiver event in conjunction with St. Vincent Cancer Care at 10 a.m. on Sat., August 10. YES! advocates are working with liver cancer specialists from St. Vincent to raise awareness for liver tumor treatment options in the greater Indianapolis area.

“Every year more than 200,000 Americans are diagnosed with liver tumors, and many are told, as I was, to get their affairs in order,” said Suzanne Lindley, co-founder and executive director of YES! and 13-year cancer survivor. “We want to let patients and physicians know there are treatment options available – liver tumors are no longer a death sentence.”

The Liver Seminar series, taking place at medical centers across the country, is designed to provide patients and caregivers the opportunity to hear Lindley’s empowering story that there is hope despite the devastating diagnosis. Joining Lindley is medical oncologist, Dr. Niraj Gupta, and interventional oncologist, Dr. Brandon Martinez. The doctors will discuss emerging therapies they are offering in their multidisciplinary approach to care, such as Selective Internal Radiation Therapy (SIRT) using yttrium-90 microspheres that directly target liver tumors while sparing healthy liver tissue.

“This event will give patients in our area a great opportunity to hear Suzanne’s inspirational survival story and learn more about liver directed treatment options,” said Dr. Martinez. “At St. Vincent we are utilizing some of the latest therapies available to treat liver tumors, and we are pleased to have the opportunity to share this information with patients and the community.”

For more information on the free Liver Seminar, or to register for the event, please visit www.beatlivetumors.org or call 877-937-7478. Please note that space is limited. Reservations will be taken on a first-come, first-serve basis. Complimentary food and drinks will be provided.

About YES!

YES! is a grassroots organization that was created out of the need to provide cancer patients with experience and insight that can increase the treatment possibilities available for those who have liver involvement. It is made up of survivors who have undergone targeted therapy for liver metastases (cancer that has spread to the liver) or hepatocellular (liver) cancer. We are an organization dedicated to sharing timely and reliable information. We hope this sharing enables informed choices regarding treatment and recovery. We ultimately strive to enhance the quality of life for all of those affected by liver related tumors. For more information visit www.BeatLiverTumors.org or call the Survivor Line at 877-937-7478.

About St.Vincent Hospitals and Health Services

Driven by the faith of four Daughters of Charity who arrived in Indianapolis in 1881 with \$34.77 in their pockets, the St.Vincent Hospital mission is to treat the poor and sick by following our Core Values of Service of the Poor, Reverence, Integrity, Wisdom, Creativity and Dedication. Our healthcare ministry has grown to include seven Centers of Excellence: Women's, Children's, Orthopedics, Cardiovascular, Neuroscience, Cancer Care and Bariatrics. The ageless mission of St.Vincent remains unchanged: to minister to the minds, bodies and spirits of those in need.

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